

WESTERN NEW ENGLAND

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# Upbuilding the Berkshires

## What the Berkshire Street Railway Aims to Do

To build up the Berkshires is the primary purpose of the Berkshire Street Railway.

Its own growth and prosperity depend upon the growth and prosperity of the region it serves. To promote these ends the company has far-reaching plans for development.

Its newly planned lines will reach into places hitherto inaccessible.

These extensions will help lift the countryside to greater prosperity. All this means

### New Life, New Blood, New Industries

and stirring activities in many places where stagnation now rules.

The railway intends to make better known to the outside world the attractions of this hill country—what a paradise it is for recreation seekers and summer dwellers.

The Berkshire Hills are one great pleasure park—a region of inspiring scenery with exceptional means for reaching it.

Fares are reasonable. High-class construction and equipment make travel on

the Berkshire Street Railway comfortable and expeditious.

Every mile of the way brings fresh delight. River and hill make constant variety. You traverse a country where civilization and the wilderness alternate in pleasing succession.

All through an eight months' season you have a round of delightful excursions to places of scenic charm and historic interest.

Besides the regular service, a limited electric express traverses Massachusetts twice daily between Canaan, Conn. and Bennington, Vt., in the summer months

The Berkshire Street Railway